



FOR IMMEDIATE RELEASE

**REGIONAL AWARENESS CAMPAIGN
 NUNAVIK DAY FOR ELIMINATING VIOLENCE**

Kuujuuaq, December 20, 2010 – The Nunavik Regional Board of Health and Social Services (NRBHSS) is pleased to support the regional awareness campaign for the elimination of violence in Nunavik.

The regional organizing committee for Nunavik Day for Eliminating Violence, which brings together representatives of the NRBHSS, the Saturviit Inuit Women’s Association, the Kativik Regional Government and the Nunavik women’s shelters, is organizing a regional campaign to mobilize community action in order to raise public awareness.

Each Nunavik household will shortly receive the following items in its post-office box:

2011 Calendar



In 2009, *Nunavimmiut* were invited to participate in a regional poster contest to show why violence must be eliminated. Further, high-school students were invited to write a short essay about how and why we must end violence in our lives. The best posters (winners and finalists) and some excerpts from essays have been used to create this 2011 calendar. In the calendar, you will find special dates as well as telephone numbers of resources that can

help victims of violence or persons dealing with violent behaviour.

Resources Card



For some, family life has become an ordeal characterized by loss of culture, alcohol and drug abuse, and violence. It is time to break the cycle of violence, regain control and rebuild healthy families. To do so, people must know that they are not alone and that there are places to seek help. Resources offering help to victims of violence or persons dealing with violent behaviour are listed on this resources card that you can keep in your wallet.

Key Chain



Women who are facing violence can find help and support in one of Nunavik’s four women’s shelters: Tungasuvvik in Kuujuuaq, Tunngavik in Kuujuaraapik, Initsiaq in Salluit and Ajapirvik in Inukjuak. The locations of these four women’s shelters appear on a handy keychain / light / whistle.

The regional organizing committee for Nunavik Day for Eliminating Violence would like to thank all those who participated in the regional and local events on November 25 to demonstrate their concern relative to violence in our communities.

“Each woman and man must be a role model for children and take the initiative to show that it is possible for all of us to live together in peace,” stated Jeannie May, Executive Director of the NRBHSS.

- 30 -

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This press release is also posted on our Web site at www.rrsss17.gouv.qc.ca.

Partners:

